



FOR IMMEDIATE RELEASE

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Local Sponsors Support Federation's Cycling Event

OCEAN - The N.C. Coastal Federation's fourth annual Cycling for the Coast fundraiser is a great way to encourage healthy coastal habitats and get some exercise at the same time. This year, several area sponsors have stepped up to support the event, which will benefit the federation's habitat restoration and education programs.

Many sponsors are supporting the Saturday, Sept. 13, ride along Bogue Banks with in-kind gifts and donations. Starbucks will be on-hand bright and early to serve coffee, and the Bicycle Gallery of Jacksonville will help cyclists repair their bicycles. Pepsi is donating water, sports drinks and soft drinks for riders, and Momentum Yoga and Fitness and West Carteret Water Corporation are donating goodies for each rider packet. The Tideland News, a weekly newspaper in Swansboro, is helping spread the word, and Alphagraphics is supplying signs to be placed along the route.

After the ride, cyclists can relax with friends and family at a party that will be held at McCurdy's Restaurant on the Atlantic Beach Causeway. There, riders will enjoy a picnic-style lunch on a covered deck that overlooks the water. Natty Greene's Brewing Co. of Raleigh will provide all age-appropriate cyclists with free beer. Riders will be entered in a drawing to receive prizes for gift certificates to Amos Mosquito's Restaurant & Bar and Sammy's Seafood House and

Oyster Bar, in addition to gift packages from REI and Momentum Yoga & Fitness.

Other important sponsors include: Dick Bierly, Emerald Isle Realty, Rob Lamme & Associates, Swansboro Dance Studio, Marine Federal Credit Union, Southern Yacht Sales, First Citizens Bank, Doug Wakeman, Connecting Point Computer Center, Sound Bank, Churchwell's Jewelers, Jones Onslow EMC, and Second Wind Eco Tours and Yoga.

Federation members can pre-register for Cycling for the Coast for \$35; the cost for non-members is \$50, which includes a federation membership. Family registration for members is \$65; family registration for non-members is \$80 and includes a membership. Both fees include a Cycling for the Coast t-shirt. Those interested can register online or learn more at www.nccoast.org.

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About the North Carolina Coastal Federation:

"Working Together for a Healthy Coast"

The N.C. Coastal Federation is the state's only non-profit organization focused exclusively on protecting and restoring the coast of North Carolina through education, advocacy and habitat restoration and preservation. The federation's headquarters are at 3609 N.C 24 in Ocean between Morehead City and Swansboro and the office is open Monday through Friday from 8:30 a.m. to 5 p.m. The federation also operates field offices in Wrightsville Beach and Manteo. For more information call 252.393.8185 or check our website at www.nccoast.org.

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